



Data and Privacy File Guides

**Apple Media Services: App Store Arcade
Subscription State**

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File name App Store Arcade Subscription State.csv

File description This file contains information related to the user's Arcade subscription state.

Why Apple keeps this information Apple retains this information in order to support operations on the subscription, understand user behavior and preferences, measure engagement, and improve software design.

Field Name	Details
Account Match	Whether the logged-in iTunes account identifier matches the logged-in iCloud account identifier on the user's device
Apple Account Number	Apple account identifying number
Client ID	A unique device identifier which rotates every 6 months
Current State	Current state of the user's Arcade subscription
Event Date Time	Date and time on which subscription record is sent to Apple
Hardware Model	The hardware model of the device used when the subscription was established
Last Modified	Timestamp of the last state change in Arcade subscription
OS	Operating system used to complete the last change to the Arcade subscription
OS Version	Version of the operating system used to complete the last change to the Arcade subscription
State End In Pacific Time	The timestamp when the current state of the subscription ended or will end in Pacific Time
State End In Regional Time	The timestamp when the current state of the subscription ended or will end in the account regional time
State Start In Pacific Time	The timestamp when the current state of the subscription began or will begin in Pacific Time
State Start In Regional Time	The timestamp when the current state of the subscription began or will begin in the account regional time
Subscription App Name	Name of the application to which the user is subscribed
Subscription Type	The type of subscription